



Press Release

CI Plus LLP celebrates its 450 Million devices deployed and looks forward to the future

London, United Kingdom – 18th February, 2016 – CI Plus LLP, the licensing authority for the CI Plus standard, today announced that the number of CI Plus compatible devices has now exceeded 450 Million units deployed in the market and has also outlined its vision for the future of CI Plus.

The CI Plus standard allows subscribers to access Pay-TV on their IDTVs without having to use an operator supplied STB. It was first introduced in 2009 and has been an overwhelming success story having been quickly adopted by all consumer electronic (CE) vendors and major Pay-TV operators in Europe. Each year approximately 50 million new devices are deployed with CI Plus credentials embedded. By the end of 2015 the total number of devices deployed has reached 450 million units including, for the large part, iDTVs and CAMs (Conditional Access Modules).

“The success of CI Plus has exceeded even our wildest expectations”, said the CI Plus LLP Spokesman. “Due to the wide backing of the CE industry, Pay-TV operators and also the film studios we have established a cross industry collaboration that is hugely beneficial to all participants but most importantly to consumers”.

Outlining the vision of CI Plus LLP for the future the CI Plus LLP Spokesman continued, “we see CI Plus evolving to provide solutions for IP delivered content via the recent endorsement of DVB ETSI TS 103 205: Extensions to the CI Plus Specification by CI Plus LLP (CIPlus v1.4), with first products likely to be hitting the shelves in first half of 2017. The next phase of work for CI Plus LLP is to address Enhanced Copy Protection (ECP) as requested by the Movielabs affiliated studios to protect Premium Ultra high-definition (UHD) contents”.

From a market perspective CI Plus continues to see the standard expand outside Europe with notable recent deployments in Africa, Asia and also many East Europe regions. This trend is expected to continue with the proliferation of new iDTVs in these regions in the coming years.

About CI Plus LLP

CI Plus LLP is a UK Registered Limited Liability Partnership. The members of CI Plus LLP are Sony, SmarDTV, Samsung, TPVision, Panasonic, Neotion and SMiT. CI Plus LLP is the corporate legal entity that is responsible for the CI Plus Trust Authority and, with the assistance of its appointed agents, operates the technology licensing, testing and certificate procurement regimes required to allow market deployment of CI Plus.

For additional information, please visit www.ci-plus.com.

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Note to the editors

A CAM is a module, relying on the DVB Common Interface (DVB-CI) and CI Plus standards, which plugs directly in the digital TV to decrypt premium Pay-TV content. It's a non-intrusive solution, very simple to install as it does not require any new wires and is invisible once setup. It is operated directly from the TV set's remote control to maximize the ease of use, no additional remote control is required. These modules are very power-efficient, for a lower environmental impact.

CI Plus is a technical specification that adds additional security and features to the proven DVB Common Interface Standard that will allow CI Plus compatible consumer electronic devices, such as integrated Digital Televisions and Set-Top Boxes, to access a wide range of Pay-TV services via plug-in CI Plus Modules wherever the CI Plus technology is supported by the local Pay-TV Provider.

More information on CI Plus (specification, implementation guideline, license agreement) is available at www.ci-plus.com.