



Press Release

## **CI Plus LLP launches new Enhanced Content Protection (ECP)**

**London, United Kingdom – 10<sup>th</sup> September, 2018** – CI Plus LLP, the trust authority for CI Plus, is proud to announce the launch of a new CI Plus Enhanced Content Protection (ECP) Security Level designed to protect the next generation of premium content and UHD TV.

The new CI Plus ECP Security Level is based upon the recent DVB v1.4 specification and is designed to satisfy the rigorous content protection requirements expressed by MovieLabs.

CI Plus LLP is now actively engaged with content providers and other stakeholders to enable the use of CI Plus ECP for distribution of premium content including UHD.

CI Plus LLP appointed security experts from Trusted Labs for the definition of its CI Plus ECP protection profile including robustness considerations, attacks and countermeasures.

CI Plus LLP also updated its certification regime and test tools to ensure the compliance of registered devices with the ECP Specifications along with a new CI Plus ECP logo for easy identification of compliant devices.

“We are proud to announce this latest evolution of CI Plus to be ready for the growing market for new premium content services including UHD”, said CI Plus LLP chairman.

“The CI Plus trust authority is ready accepting new registration of CI Plus ECP devices”

### **About CI Plus LLP**

CI Plus LLP is a UK Registered Limited Liability Partnership. The members of CI Plus LLP are Sony, SmarDTV, Samsung, TPVision, Panasonic, Neotion and SMiT. CI Plus LLP is the corporate legal entity that is responsible for the CI Plus Trust Authority and, with the assistance of its appointed agents, operates the technology licensing, testing and certificate procurement regimes required to allow market deployment of CI Plus.

For additional information, please visit [www.ci-plus.com](http://www.ci-plus.com).

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More information on CI Plus (specification, implementation guideline, license agreement) is available at [www.ci-plus.com](http://www.ci-plus.com).